



**cuautocoupon**

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FOR IMMEDIATE RELEASE

**CUAUTO COUPON ADDS BETHPAGE, TEACHERS  
AND 2 WEST COAST CU’S TO GROWING NETWORK**

HAUPPAUGE, NY, March 29 –**cuautocoupon** Inc. ([www.cuautocoupon.com](http://www.cuautocoupon.com)) based here today announced the signing of two leading New York metropolitan credit unions and its first two California ones to its growing network.

The new enrollees include Bethpage Federal Credit Union in Bethpage, NY ([www.bfcu.com](http://www.bfcu.com)); Hauppauge, NY-based Teachers Federal Credit Union ([www.teachersfcu.org](http://www.teachersfcu.org)); Credit Union of Southern California in Brea, CA ([www.cusocal.org](http://www.cusocal.org)); and Lake Forest, CA-based Eagle Community Credit Union. ([www.eaglecu.org](http://www.eaglecu.org)).

After serving the employees of Long Island's largest organizations, including Grumman, Computer Associates and BAE since 1941, Bethpage Federal Credit Union began serving all Long Islanders directly after a community charter application was unanimously approved in September 2003. Bethpage has 25 branches and 60 shared service centers on Long Island. With over 180,000 members and more than \$4 billion in assets, Bethpage FCU is one of the largest credit unions in the nation.

Founded in 1952, Teachers FCU is a not-for-profit, member-owned financial institution which serves more than 218,000 members through 23 branches. With over \$4 billion in assets, it now offers financial services to all people and businesses on Long Island and is one of the largest credit unions in the U.S.

Credit Union of Southern California was the first of what cuautocoupon hopes will be many in the Golden State. The \$550 million asset Credit Union of Southern California is one of the largest credit unions in Los Angeles County. Founded in 1954, it serves over 42,000 members located in the San Gabriel Valley and Orange County.

Eagle Community Credit Union serves over 25,000 members, including postal and federal employees as well as anyone who lives, works or worships in Orange County. Founded in 1937, Eagle is a \$201 million asset credit union with six branches in Orange County.

Each participating credit union web site will have a banner linking it to the **cuautocoupon** web page where members can retrieve their vehicle purchase coupon. Here, the credit union will be notified in real-time when their member is in the market to purchase a vehicle prior to visiting a dealership. The member can also apply for an auto loan with their credit union as well as find a local participating dealership or national auto service where these coupons can be redeemed.

“This foursome adds depth and breadth to our Long Island/metro New York position as well as a very vibrant footprint in the nation’s most populated state,” said President Robert O’Hara. “We know our program will continue to expand throughout the country as additional credit unions look for innovative ways to capture more auto loans. We are always excited to collaborate with such forward thinking credit unions.”

**cuautocoupon** also provides credit unions with auto loan refinance leads from their members who financed their vehicle purchase with an outside lending institution. As an added benefit to the program, members can save by redeeming a coupon at any local participating dealership to receive 10% off their next service, parts or accessories’ purchase.

#### **About cuautocoupon**

**cuautocoupon** is a unique and innovative coupon program that was set into motion in November 2011 to help drive more business to credit unions and auto dealerships. The program provides discounts to credit union members when purchasing a new or pre-owned vehicle while supplying the credit union with real-time leads of members in the market to purchase a vehicle. Additional information may be found at [www.cuautocoupon.com/cuac](http://www.cuautocoupon.com/cuac) or by calling toll-free, 800.OKCOUPON ([800.652.6876](tel:800.652.6876)).

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